

Memo

To: dLCV Board

Fr: dLCV Public Awareness and Goals Committee

The dLCV Public Awareness and Goals Committee met on 1/11/20. The purpose of the meeting was to plan the initial survey instrument and survey process for 2021.

The Committee discussed the idea of reinventing the survey process to be engaging and accessible to the public. They decided on several ideas to make that happen. The Committee is requesting the Board's approval on the following new measures for this year's survey process to rebrand the survey process as more of a 'community feedback' system which will allow us to receive feedback from the public year round.

- 1) Engage the public by creating a short survey for the public on our website to announce the change to the survey process and requesting feedback on the name and ideas to launch the new platform. This would occur in February 2021.
- 2) Utilizing the feedback, launch the new instrument in March or early April and leave it open. In June, dLCV can mine the data we receive thus far for FY 22 planning. The survey can then stay open and the Committee can edit the survey and make necessary changes each fiscal year.

The Committee is also discussing the idea of proposing to change the process of the second round survey instrument to more of 'fireside chat' model of group discussions with people with disabilities and advocacy partners. They will discuss this further at the upcoming meeting and will report a proposed plan to the Board at that time.